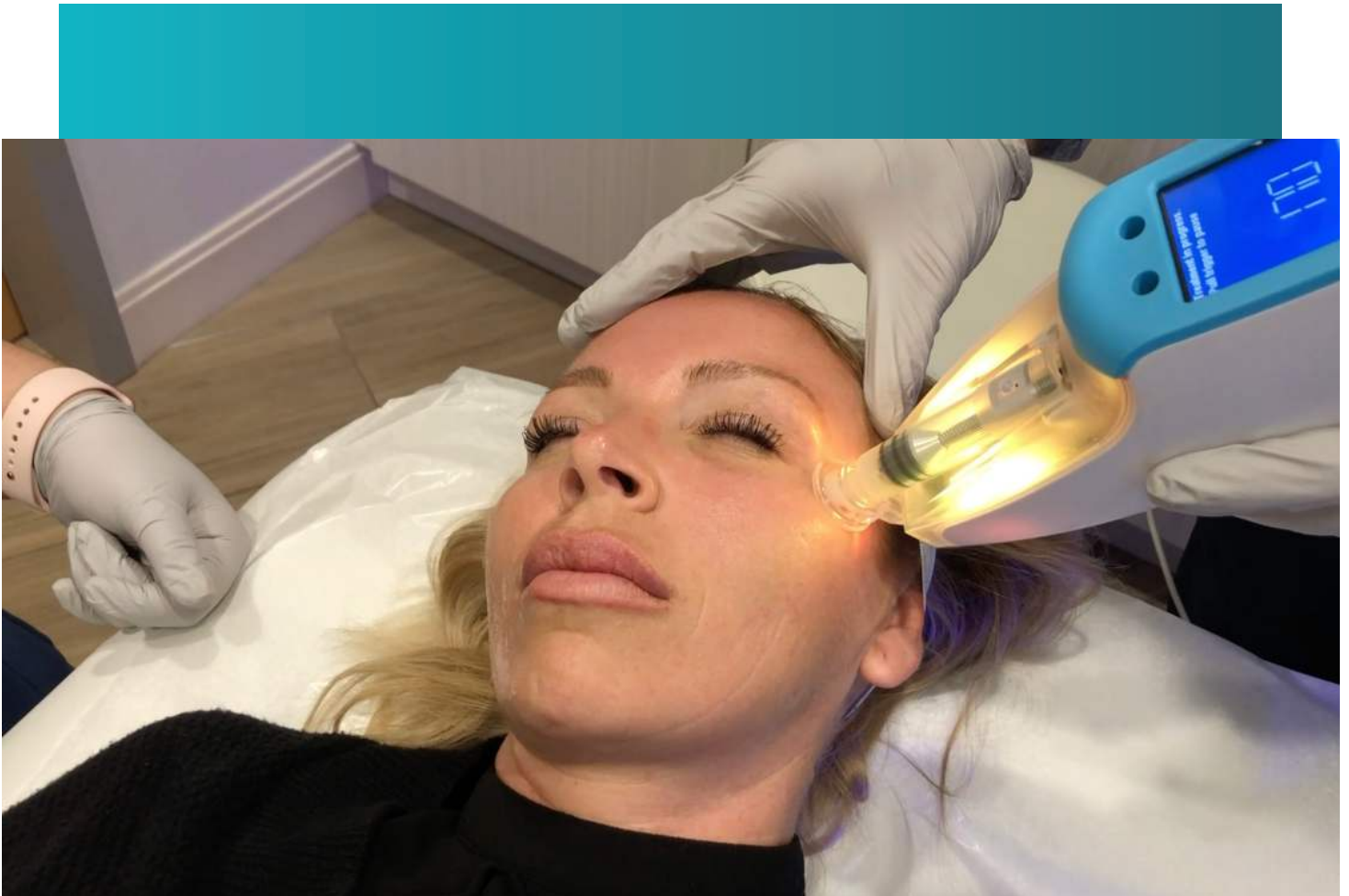
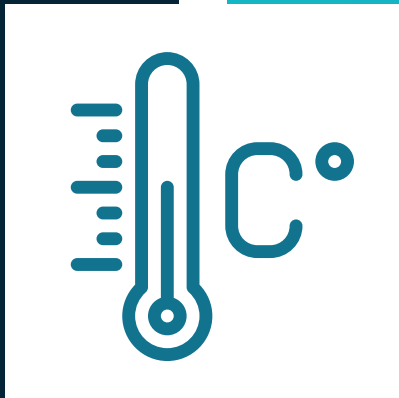


CryoTouch®

E-Book

THE WORLD'S MOST ADVANCED CRYO FACIAL





CONTENTS

04.	WHAT IS CRYOTOUCH®
06.	WHO USES CRYOTOUCH®
08.	WHY USE CRYOTOUCH®
10.	SALES & MARKETING
12.	SUPPORT FOR YOUR CRYOTOUCH®
14.	CRYOCONCEPTS PORTFOLIO
16.	SERUMS

WHAT IS CryoTouch®

CryoTouch® delivers highdrated, rejuvenated, and youthful skin after every treatment. CryoTouch® uses – Topical Carboxy Therapy – which has been used for decades to deliver non-invasive results for all skin types.

The three principles at work:

1

THERMAL SHOCK

Thermal shock increases blood flow in just one treatment

2

OXYGENATION

The delivery of Co2 encourages oxygenation to help plump and tighten your client's skin

3

TOPICAL INFUSION

Topical Infusion helps drive active ingredients deeper into the epidermis, with zero downtime



We've designed the unit to be highly portable and our high-volume gas tank and pre-filled serum cartridges deliver low disposable costs which will improve your profits.



JUDI LYNNE

SPA DIRECTOR, LAZUR LA VIE
LASER CENTRE & DAY SPA

"Every client says
'WOW!'
after the CryoTouch®
treatment"



Technical Support Immediately at Your Fingertips

CryoTouch has proprietary "built-in" wireless technology that will help us monitor the performance of your unit, manage your inventory, and send you messages about specials. This ensures zero downtime for your spa and comfort in knowing you'll always have the most up-to-date technology.

CryoConcept's has an amazing technical support team that ensures CryoTouch® is the most reliable device in your spa.

WHO USES **CryoTouch®**

CryoTouch® is a non-invasive facial treatment that can be used by any licensed skincare professional.

We know you are busy. So, we built CryoTouch to be the most efficient piece of equipment in your treatment room. No start-up. No cleaning nor maintenance. Easy-to-follow instructions right on the dispenser. You just pull the trigger and begin the treatment!

**THE MOST ADVANCE TECHNOLOGY
FOR THE MOST PRESTIGIOUS SPAS**

Cryogen is released—at just the right temperature—and is a great standalone treatment or a perfect add-on to calm irritated skin.



WHY CryoTouch®

2 TYPES OF SKIN LINES: dynamic & static

CryoTouch® Benefits

Your clients will look immediately younger, rejuvenated, and glowing after every CryoTouch treatment. These amazing results will help generate a “buzz” your spa and offer an exciting new service that will become a trusted “must have” treatment.

CryoTouch has the flexibility of being a great 30- or 45-minute facial or a 5-minute add-on after laser, micro needling, micro dermabrasion,

stat·ic
develop as we age
such as crows feet

dy·nam·ic
form from facial expressions
such as smiling or frowning

or a chemical peel. Remember, there is no set up time or required cleaning of the unit. You just pull the trigger and begin the treatment.

Want more excitement? CryoConcepts is committed to expanding the line of treatment serums. You will have something new to promote every six months with CryoTouch that will keep the interest level high and attract new clients.

receding hair lines

forehead lines

11 lines

frown lines

eyebrow droop lines

under eye lines

marionette lines

SALES & MARKETING



SELL MORE PACKAGES

Ways to package CryoTouch with facial treatments your spa already offers to ensure your clients are leaving with happy, healthy, youthful looking skin in the pursuit of confidence.

Create sets of CryoTouch treatments that your clients can bundle and save

Consider a diverse treatment package that rewards your returning customers

Use social media to promote your CryoTouch service and hold treatment specials via social posts

GREAT SERVICES SELL THEMSELVES

BEFORE

AFTER



PRICING & PROMOTIONS

Tips for pricing your CryoTouch treatments so your spa can get the most out of this device and become a relationship builder with the tools that provide value to help your clients win the skin game.

Price your treatments in conjunction with other local upscale spa's in your area

Most devices pay for themselves in just 6 months, consider this a piece of capital equipment for your spa

Consider these factors: calculated costs, market value, customer demographic, & fair profit margin

WHAT KIND OF SUPPORT CAN YOU EXPECT?

We will work with you to help you “craft your own message” about CryoTouch and develop a short script about the service for your clients. We know a simple but powerful message is one of the keys to launching a new service.



TRAINING

The best training is hands-on training. We are committed to providing in-person training that covers how to operate the unit, detailed protocols, and the science behind our amazing results.

OTHER WORLDCLASS CRYO PRODUCTS FROM CRYOCONCEPTS



CRYOLAB AESTHETICS

CryoLab Aesthetics is a breakthrough for the treatment of skin conditions such as age spots, sun spots, and skin tags. CryoLab's revolutionary design allows you to treat just a few or multiple spots with a low cost per treatment. No other portable cryotherapy comes close to the efficient use of gas making CryoLab the first cryo-based alternative to laser treatments.



CRYOCLEAR®

CryoClear® gently freezes dead skin cells in the upper layer of the skin to treat age spots, sun spots and skin tags. CryoClear takes about 10 minutes to complete, is painless, and there is no downtime from your normal activities after the treatment.



CRYOGLOBES

Use CryoGlobes while frozen for an invigorating facial massage. The cold therapy activated microcirculation restores skin's softness and clarity. Our CryoGlobes help tighten pores and reduce facial redness.

SERUMS



HYDRATION SERUM

- » Our most versatile formula and can be used as a stand-alone or a post treatment
- » Hydrates, creates a moisture barrier, evens skin tone, reduces irritation, and tightens skin
- » For gorgeous flowing skin or to help calm the skin



RADIANCE SERUM

- » A powerhouse combination of ingredients that calm and exfoliate
- » Perfect for clients who are looking for immediate results with a natural glow
- » Promotes gorgeous glowing skin with a consistent tone with anti-inflammatory effects



Thank you.

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